

# Microsoft Bing nabs more Web searches in February

March 16 2010

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(AP) -- Researchers say Microsoft's Bing search engine is gaining market share in the U.S.

The software maker has worked for years to improve its search technology. It launched Bing, a redesigned search site, last June.

Bing's share of searches has crept up since then, but [Microsoft](#) remains in third place behind [Yahoo](#) and [Google](#).

So far, most of Bing's gains have come at Yahoo's expense, researchers say. But now there's a small sign that Bing may also be tempting some Googlers. Analysts at The Nielsen Co. say Bing's share of U.S. searches rose to 12.5 percent in February, while Yahoo's and Google's shares both edged down.

It's not a clear trend, though. By comScore Inc.'s measure, Google's February share still gained a tenth of a percent.

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Citation: Microsoft Bing nabs more Web searches in February (2010, March 16) retrieved 4 May 2024 from <https://phys.org/news/2010-03-microsoft-bing-nabs-web-february.html>

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