

# 24 hours of video uploaded to YouTube every minute

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"What's next? 30 hours? 36 hours?" [YouTube](#) director of product management Hunter Walk said in a blog post.

"A day's worth of content uploaded to YouTube every minute is a big achievement for our community and speaks to the role video plays in connecting and changing the world one upload at a time," Walker said.

Google-owned YouTube announced in May that 20 hours of video were being uploaded to the site every minute, up from 15 hours in January.

In mid-2007, six hours of video were being uploaded to YouTube every minute, according to the site.

[Google](#) bought YouTube in 2006 for 1.65 billion dollars but the Mountain View, California-based Internet search and advertising giant has not yet managed to turn a profit with the site despite its massive global popularity.

YouTube has been gradually adding professional content such as full-length [television shows](#) and movies to its vast trove of amateur video offerings in a bid to attract advertisers.

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