

Google adds bike lane with latest mapping feature

March 10 2010

(AP) -- Google Inc. is adding a bike lane with its latest online mapping option.

The new bicycling directions available on [Google Maps](#) starting Wednesday supplement the guidance already provided to motorists and pedestrians. The biking directions initially will be available only for the United States.

Google spent the past six months tweaking its [mapping service](#) so it could recommend routes that would steer bicyclists away from big hills and heavily congested streets. The feature can be used to pinpoint bicycling trails in more than 150 cities.

Bike directions already have been available on some smaller Web sites, but [Google](#) is the first major Internet mapping service provider to add the option.

Google's mapping service already is the most popular in the U.S., with more than 55 million visitors in February, according to comScore. MapQuest, owned by AOL Inc., ranked second with more than 36 million visitors.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Google adds bike lane with latest mapping feature (2010, March 10) retrieved 23 April

2024 from <https://phys.org/news/2010-03-google-bike-lane-latest-feature.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.