

Apple director, ex-auto executive York dies

March 18 2010



In this Jan. 10, 2006 file photo, Jerome York is shown during an interview in Detroit. A spokeswoman on Thursday, March 18, 2010 said York, an Apple Inc. board member and former auto industry executive, has been hospitalized in Pontiac, Mich. (AP Photo/Paul Sancya, File)

(AP) -- Apple Inc. says board member and former auto industry executive Jerome York has died.

The Wall Street Journal says York had a [brain aneurysm](#) on Tuesday. The 71-year-old was taken to POH Regional Medical Center in Pontiac, Mich..

Apple CEO [Steve Jobs](#) said in a statement that York has been a pillar of financial and business expertise and insight on the board for a dozen

years.

York worked for all three Detroit automakers starting in the 1960s. He helped Chrysler survive its first government bailout in 1980 and later helped oversee costs cuts and a return to profitability at the automaker. He made similar moves as IBM Corp.'s [chief financial officer](#) in the 1990s.

He also advised investor Kirk Kerkorian in a later takeover attempt of Chrysler and in efforts to reform GM.

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