

Sony Ericsson Announces Xperia X10 mini and X10 mini pro

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The Xperia X10 Mini, Mini Pro

Today Sony Ericsson announced Xperia X10 mini and X10 mini pro, compact versions of Xperia X10, which will deliver powerful and application packed mobile phones into the industry.

Xperia X10 mini and X10 mini pro with slide out QWERTY keyboard offer an open and intuitive communication entertainment experience and build on the human curvature design philosophy debuted by the Sony Ericsson Xperia X10. Combining the Android platform with signature applications and a customisable UX platform, communication truly becomes entertainment with these new mobile phones. To enhance the experience, pick and choose from a multitude of applications at Android Market and co-create a mobile phone experience that is entirely unique. Users can go one step further and customise the home screen's four



corners and widgets to access the most needed applications for limitless possibilities.

The two sister mobile phones incorporate the signature application Sony Ericsson Timescape which brings all communication together in one place so users can see at a glance text messages, missed calls, and Facebook and Twitter updates, without having to open lots of different applications. The interactive music player also uses the "infinite button" to pull together all music content from the music store and YouTube - a smart way to search for new tracks from a favourite artist.

Xperia X10 mini and X10 mini pro feature:

- <u>Sony Ericsson</u> Timescape brings together all communication in one place
- Four corner control applications, calls, web, the consumer decides. Four customisable icons for ultimate control
- 5 megapixel camera and video share creations via the web
- <u>Music player</u> links to music stores and YouTube access the world of music
- Android platform with Google services and Android Market
- QWERTY keyboard slide and text for quick and easy messaging (Xperia X10 mini pro only)
- X10 mini and X10 mini pro supports HSPA 900/2100 and EDGE 850/900/1800/1900, HSPA 850/1900/2100 and EDGE 850/900/1800/1900.

The X10 mini will be available in selected markets from Q2 in the colours Pearl White, Black, Pink, Lime, Red and Silver. The X10 mini pro will be available in selected markets from Q2 in the colours Black and Red.



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