

Sony's new entry-level priced E series notebooks

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(PhysOrg.com) -- Sony today took the wraps off its new line of affordably-priced notebooks in chic new colors -- the VAIO E Series.

The E Series comes in five translucent, high-gloss colors -- Caribbean Green, Iridescent Blue, Coconut White, Hibiscus Pink and Lava Black -- and three matte colors -- Maple Brown, Silver White and Gunmetal. Subtle patterns can be found on the lids, of the glossy models, with the palm rest mirroring the color of the PC adding a splash of brightness to the unit.

The edge-to-edge isolated keyboard has a numeric pad built-in, giving you the experience of using a larger computer in a much smaller

footprint. A pleasing dimpled touch pad is seamlessly integrated into the palm rest.

The E Series [notebook](#) features an optional Blu-ray Disc ROM drive, making it ideal for viewing pristine HD content on-the-go. It also has the added convenience of DVD and CD read/write functionalities.

The model features a 15.5-inch widescreen display with optional HD capability. For those who prefer to watch content on a big screen television, the PC has an HDMI output so it can be connected to a compatible HDTV set for a larger viewing experience.



The E Series notebook also comes with three hardware buttons -- WEB, VAIO and ASSIST to get you to where you want to go with a touch of a button.

Quickly access the Internet, without full boot up into Windows, by simply pressing the WEB button. Launch directly into [Sony](#)'s own Media Gallery software by pushing the designated VAIO button on the

keyboard and create high-quality home movies. Finally troubleshoot any issues or facilitate simple do-it-yourself PC maintenance procedures by pressing the ASSIST button and launching the included VAIO Care software program.

Easily and quickly transfer and store data to peripheral devices utilizing the notebook's eSATA/ [USB port](#) and three convenient USB ports. Select models incorporate Bluetooth technology, enabling peripherals such as a wireless mouse to be utilized without tying up the unit's ports.

A built-in webcam with face-tracking technology and microphone let you video chat with family, friends and colleagues. A third-party internet service provider is required.

Select E Series models pack an Intel Core i5 processor with Hyper-Threading and Turbo Boost technologies, delivering the performance needed for multitasking. Up to 500GB hard drives are available, providing ample storage for all your photos, files and videos. All E Series PCs come pre-installed with Microsoft Windows 7 Home Premium operating system.

The VAIO E Series notebook will retail for about \$700.

Provided by Sony

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