

## Nokia, SAP, G&D start anti-counterfeiting joint venture

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The Nokia Theater at LA Live, in downtown Los Angeles, California in 2009. Finland's Nokia said Tuesday its product authentication and anti-counterfeiting joint venture with German-based SAP and Giesecke & Devrient (G&D) had been approved by antitrust authorities.

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The joint enterprise, Original1, is headquartered in Frankfurt, Germany, and began operations Monday, Nokia said in a statement.

The new company aims to help businesses across the globe fight counterfeiting through a service that allows them to control their supply chains for unauthorized activities, according to Original1's website.



Plans to form Original 1 were initially announced last October.

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