

Sharp to Commercialize a Solar-Powered Mobile Phone for the Chinese Market

January 28 2010



Sharp Corporation will commercialize a mobile phone equipped with a solar cell module for the Chinese market from this February. This will be the first solar-powered mobile phone by Sharp for the overseas markets.

Sharp introduced solar-powered mobile phones into the Japanese market in 2009. These handsets have proven popular, reflecting a recent surge in the number of ecologically minded consumers.

The SH6230C is equipped with advanced technology originally developed in Japan, including Sharp's proprietary solar cell module, a large 2.9-inch LCD screen, and a 5-megapixel autofocus camera. Given the increasing demand for the solar charging function, Sharp will bring



the solar-powered mobile phones to the global markets.

Sharp will also introduce into the Chinese market two models (SH6220C and SH6228C) incorporating Memory LCD. The Memory LCD is a low-power-consuming display with high visibility under the daylight. The Memory LCD can display such information as the time and e-mail status at all times.

Provided by Sharp

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