

Samsung's New Netbooks Extend The Limits of Style, Mobility and Durability

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Samsung Electronics today launched the latest additions to its award-winning range of netbooks, the Samsung N210, N220, N150 and NB30. Designed to provide maximum personal freedom, the N210 and N220 deliver up to 12 hour of secure connected mobility, while the N150 and NB30 keep on going for up to 8.5 hours and 11 hours respectively. This impressive battery-powered performance is possible because overall power consumption is reduced by their energy efficient LED display, optimized processing performance and Samsung's proprietary Enhanced Battery Life solution.

The N210, N220, N150 and NB30 also have several display features that enhance the visual experience. The new netbooks' 10.1" LED anti-reflective display fine-tunes movies and images with the sharpest details and boldest colors, with no mirror effect under bright lights or in sunny weather. Using the integrated Easy Resolution Manager tool, screen resolution can easily be changed if a program or game needs to be viewed in 1024x768. For added visual enhancements, the N210, N220, N150 and NB30 offer an integrated Digital LiveCam for [video-conferencing](#) or live messaging.

With a slim and elegant design and extensive quality assurance testing the N210, N220, N150 and NB30 are stylish and reliable. The N210 and N220 feature Samsung's new crystal pattern design, while the N150 sports an integrated hinge with smooth movement and high quality connection, so everything blends effortlessly together even when the netbook is open.

Add in a mark and scratch-resistant Samsung durable casing to reduce the risk of damage, and it all adds up to a great long-term value.

Especially as the ultra-durable NB30 features an innovative [hard disk drive](#) (HDD) freefall sensor, which protects data by automatically parking the HDD if it senses the netbook dropping. The NB30 also incorporates a water-tight seal around the system to prevent potential damage from contact with up to 50 cc of spilled water if removed within 10 seconds, based on testing by Samsung.



The new netbooks come with a range of tools for greater ease of use and safety. Firstly, the “Instant On” capability of the Phoenix HyperSpace tool, featured on the N210 and N220, allows the devices to turn on and immediately go online without waiting for Windows to boot, while their “Smart Power Management” conserves more battery power without user intervention. The AnyPC remote PC access application enables a secure One-Click connection to a home or office PC, making it safe and easy to transfer and view files while on the go. Phoenix FailSafe software provides a useful tool for tracking your PC when it’s stolen. This powerful theft deterrence service lets you track the location of a lost or stolen [netbook](#) and encrypt, manage, retrieve or erase your vital data.

The Samsung N210, N220, N150 and NB30 incorporate Intel's latest processor, the Intel Atom N450, which is specifically designed to deliver an amazing Internet experience using netbooks. Based on an entirely new micro-architecture, the Intel Atom processor increases energy efficiency to extend battery life, while delivering enhanced mobile performance

and increased system responsiveness.

The N210, N220, N150 and NB30 have been awarded the leading environmental and usability standard, TCO Certified, and are ECO RoHS compliant. As well as being ergonomically designed for optimum ease of use and performance, Samsung netbooks are also completely mercury free and consume significantly less power thanks to their LED backlit displays. Their ultra-lightweight, robust and compact design also offers other 'green' advantages, as less power is used in the manufacture and usage phases of their product life.

The Samsung N210, N220, N150 and NB30 will be available early in January in most of EMEA, the Americas and Asian countries.

Source: Samsung

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