

## Comcast CEO says law protects rivals in NBC deal

January 27 2010

(AP) -- Comcast Chief Executive Brian Roberts says existing law would prevent the cable TV operator from denying satellite TV companies and other rivals access to NBC Universal programming on reasonable terms.

As federal regulators begin reviewing <u>Comcast</u> Corp.'s plan to take a controlling interest in <u>NBC</u> Universal, Roberts says program access rules established by the 1992 cable law would prohibit the company from abusing its control over NBC Universal to discriminate against competing subscription TV services.

Speaking at a conference in Washington on Wednesday, Roberts also said the combination does not raise traditional media consolidation fears because NBC Universal is a media company while Comcast is primarily a content distribution company.

©2010 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Comcast CEO says law protects rivals in NBC deal (2010, January 27) retrieved 26 April 2024 from <a href="https://phys.org/news/2010-01-comcast-ceo-law-rivals-nbc.html">https://phys.org/news/2010-01-comcast-ceo-law-rivals-nbc.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.