

Samsung Launches M5650 Music Phone

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Samsung M5650

Samsung Electronics today unveiled the Samsung M5650, a music-focused addition to its popular lineup of full touch screen handsets for young mobile users.

Following on the launch of the Corby(S3650), the Samsung M5650 further strengthens Samsung's offering for digitally savvy young users who seek colorful and bold designs, easy connectivity and great functionality.

Tailored for music lovers, the Samsung M5650 is equipped with a one-touch key for listening to your favorite tunes on top of all the diverse features of the Corby, which swept the global market with sales of 3.5 million units within two months of its launch in September.



The Samsung M5650's bold design emphasizes the same contoured exterior as seen in the Corby, adding curved edges on its reverse side to maximizing its smooth and sophisticated feel.

In addition, the Samsung M5650 offers enhanced <u>social networking</u> features for those who are actively digitally connected through means such as e-mail, instant messaging and blogs. Additionally, the Samsung M5650 allows quick access to MySpace, <u>Facebook</u> and <u>Twitter</u>, and the ability to easily upload photos and videos.

Offering 3G connectivity, the Samsung M5650 comes with a full range of features such as WiFi, a 3-megapixel camera, <u>FM radio</u>, MP3 player, USB 2.0, Bluetooth, One Finger Zoom and a Cartoon UI.

"We are always looking for ways to satisfy the next generation of mobile phone users," said Younghee Lee, Vice President of Marketing for the Mobile Communications Division of Samsung Electronics. "The Samsung M5650 builds on the appeal of our popular Corby with exciting new music functions and speedy 3G connectivity, expanding our product lineup of hip and trendy mobile phones for young consumers."

Samsung M5650 is currently available in Portugal and soon expand to other Europe markets, Southeast Asia, the Middle East, Africa, India and China. The battery cover is available in blue or black.

Source: Samsung

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