

Google CEO joins Twitter

December 7 2009



Eric Schmidt, Chairman of the Board and Chief Executive Officer of Google, seen here on December 2, who took some flak earlier this year for calling Twitter a "poor man's email system," has joined the hot micro-blogging service.

Google chief executive Eric Schmidt, who took some flak earlier this year for calling Twitter a "poor man's email system," has joined the hot micro-blogging service.

Schmidt is "tweeting" under the handle @ericschmidt, a [Twitter](#) spokeswoman said in a Twitter message on Monday.

The Google's CEO's account was activated on December 1.

Schmidt has sent two "tweets," one of which was a link to an opinion

piece he wrote last week in The Wall Street Journal, and has amassed nearly 7,500 followers in less than a week.

Schmidt made his disparaging remark about Twitter at the Morgan Stanley Technology conference in San Francisco in March but quickly backed away from the description in later comments, saying: "We admire Twitter."

"We think Twitter did a very good job of exposing a whole new way to communicate," he said.

Twitter's potential as a real-time search engine has sparked recurring bouts of speculation that [Google](#) may be interested in buying the company.

Twitter, which allows users to pepper one another with messages of 140 characters or less, has seen a dizzying surge in popularity since it was launched in August 2006.

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