

EBay: holiday cell phone shopping up threefold

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(AP) -- More eBay shoppers have used cell phones to make purchases this holiday season than in past years. And it's not just to buy the hot toy du jour, Zhu Zhu Pets.

The online marketplace operator said Monday that people used cell phones to buy 1.5 million products in the past several weeks - three times the number last year.

EBay says holiday mobile purchases include a 1966 Chevrolet Corvette that sold for \$75,000 and a 23-foot boat that sold for \$19,108.

Counting both mobile and traditional online <u>purchases</u>, eBay users bought more than 500,000 Zhu Zhu Pets robotic hamsters.

EBay says nearly 6 million people have eBay's applications on iPhones and people use mobile apps to visit its site more than 2 million times each day.

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