

Sony may not fill some e-reader orders by holidays

November 18 2009

(AP) -- Sony Corp. says some customers who pre-order its newest ereader may not get the gadget in time for the holidays.

The company said Wednesday it's trying to ship the \$399 Reader Daily Edition for the holidays. But because interest has exceeded expectations, the company can't be sure that everyone who buys one will get it by Christmas.

Sony unveiled the Reader Daily Edition in August and planned to release it for the holidays. Like rival Amazon.com Inc.'s Kindle, the Daily Edition will be able to download books wirelessly - a first for a Sony Reader.

Sony began pre-selling the product Wednesday through its Sony Style Web site, and the site says that these orders will ship Dec. 18 through Jan. 8, though "actual delivery date cannot be guaranteed."

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Sony may not fill some e-reader orders by holidays (2009, November 18) retrieved 23 April 2024 from <u>https://phys.org/news/2009-11-sony-e-reader-holidays.html</u>

This document is subject to copyright. Apart from any fair dealing for the purpose of private



study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.