

Facebook users can help Chase find small charities

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(AP) -- JPMorgan Chase is letting Facebook users help decide how to give away \$5 million.

The idea is to get small, local charities on Chase's radar.

The "Chase Community Giving" will let <u>Facebook</u> users choose from more than half a million charities that have an operating budget of less than \$10 million apiece. The 100 charities getting the most votes will each receive \$25,000 from Chase.

In the program's second round, one of the 100 will get a grant of \$1 million, determined by a Facebook vote that begins Jan. 15.

JPMorgan Chase & Co. donates about \$100 million a year to non-profit organizations, mostly higher-profile, larger ones such as the American Museum of Natural History in New York. The \$5 million is on top of that.

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