

EMI music videos, concerts coming to Hulu.com

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EMI and Hulu kicked off the collaboration with music videos from multiple Grammy winner Norah Jones, whose new album, "The Fall," comes out this week.

EMI said concerts by Jones will also be made available on Hulu.



"We think Hulu is an excellent, high-quality environment and a great place to connect with fans," said EMI Music North America executive Ronn Werre. "We look forward to making more content available from other artists as well.

"We're delighted to add Hulu to the growing number of platforms EMI is working with to give fans more of what they're looking for," Werre said.

EMI also has an official channel on Google-owned video-sharing site YouTube.

Hulu, a joint venture between <u>News Corp.</u>, NBC Universal and The <u>Walt Disney</u> Co., is a fast-growing video site featuring full-length television shows and movies.

Unlike YouTube, Hulu features only professional content and does not show user-generated material.

Hulu can currently only be viewed by Internet users in the United States but plans to eventually expand worldwide.

EMI <u>Music</u> labels include Angel, Astralwerks, Blue Note, Capitol, Capitol Latin, Capitol Nashville, EMI Classics, EMI CMG, EMI Records, Manhattan, Mute, Parlophone and Virgin.

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