

DirecTV to appoint PepsiCo executive as CEO

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In this Jan. 27, 2006 file photo, Michael White, then, CEO of PepsiCo USA, speaks in a panel session on Global Brands during the World Economic Forum WEF in Davos, Switzerland. DirecTV Group Inc. said Wednesday, Nov. 18, 2009, that White will take the chief executive position on Jan. 1. He is now also chief executive of PepsiCo International.(AP Photo/Keystone, Alessandro della Valle, file)

(AP) -- DirecTV Group Inc. is naming the vice chairman of PepsiCo Inc. as its chief executive.

The nation's largest [satellite TV provider](#) said Wednesday that Michael White will take the position on Jan. 1. He is now also chief executive of PepsiCo International.

He replaces Chase Carey, who left to become [News Corp.](#)'s president and chief operating officer on July 1.

DirecTV is based in El Segundo, Calif. It serves more than 18 million customers nationwide.

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