

T-Mobile halts Sidekick sales after data loss

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People walking past a logo of German telecommunications giant Deutsche Telekom in Hanover. US wireless carrier T-Mobile temporarily halted sales of the Sidekick mobile phone Monday after a server failure caused many customers to lose personal data such as contacts and calendar items.

US wireless carrier T-Mobile temporarily halted sales of the Sidekick mobile phone Monday after a server failure caused many customers to lose personal data such as contacts and calendar items.

Sidekick models were listed as "temporarily out of stock" on the <u>T-Mobile</u> website following the incident with <u>Sidekick</u> data services provider Danger, a subsidiary of Microsoft.

T-Mobile and Microsoft/Danger apologized to customers for the data loss in a statement over the weekend.

"Regrettably," they said, "personal information stored on your device -- such as contacts, calendar entries, to-do lists or photos -- that is no longer



on your Sidekick almost certainly has been lost as a result of a server failure at Microsoft/Danger."

T-Mobile, a subsidiary of <u>Deutsche Telekom</u>, and Microsoft/Danger promised an update on the situation on Monday but said the likelihood of recovering the lost personal information was "extremely low."

Douglas McIntyre, an analyst at 247WallSt.com, said T-Mobile has about one million Sidekick users and the data loss was a disaster for Microsoft, which is facing stiff competition from Nokia's Symbian, Apple, Research in Motion and Google's Android in the market for mobile phone software and services.

"The T-Mobile debacle may be a setback from which the world's largest software maker cannot recover," he said. "T-Mobile has a million nervous customers, all due to Microsoft's failure. That is about as bad as PR gets."

More information: Sidekick's lost data gone for good

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