

Samsung Improves Workspace With Seamless Dual Display For Laptops --LD220G and LD190N

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Samsung Electronics today announced the release of its Lapfit monitors, LD220G & LD190N, for use as a secondary display for notebook PCs. Now available through Samsung resellers and retailers at an estimated street price of \$249.99 and \$149.99 respectively, Lapfit offers notebook users the benefits of having dual displays to view multiple web sites, documents, tool palettes and widgets.

"With the strong growth in the <u>laptop</u> and netbook categories, our Lapfit monitors offer a great synergy for users needing multiple screens," said Doug Albregts, vice president, Information Technology Division,



<u>Samsung Electronics</u> America Inc. "Lapfit enables users to be more productive by eliminating the awkward external monitor configuration that comes with pairing standard LCD monitors with a notebook."

With more consumers migrating to laptops, the Lapfit is a convenient display solution that complements and enhances the laptop. Lapfit enables multiple applications to run simultaneously or display movies and games in 16:9 widescreen high definition format and 1080p (LD220G) picture quality. Settings, such as brightness, backlight and color effects, can be quickly customized with a touch of a key using the MagicColor, MagicBright, Color Effect and Image Size functions. It also maintains 100% image integrity and eliminates distortion using its intelligent image size function to accommodate normal and widescreen content.

The Lapfit requires minimal set up and offers the simplicity of being instantly functional. The LD190N installs quickly with a standard VGA cable. The LD220G has the added benefit of USB connectivity with Samsung's UbiSync technology, which allows users to quickly plug-in and manage multiple monitors without using additional video cards or changing system settings. The LD220G also serves as a USB hub to attach additional UbiSync monitors or peripherals.

The Lapfit features sleek, clean contours and high-glossy black casings that can be placed almost anywhere. Weighing less than 10 pounds and possessing an integrated kickstand, the Lapfit maintains a thin profile taking up minimal space on the desk or on the go. While the uneven positioning of most external monitors can cause eye or neck strain, the Lapfit's low profile remains level with the notebook, creating a more convenient view in addition to the benefit of multiple monitors. The adjustable stand can tilt from 10 to 40 degrees to match the laptop screen's angle.



"For laptop users in the academic environment or mobile power users, the Lapfit is a great tool to boost productivity and the laptop's capabilities," said Young Bae, director, Information Technology Division, Samsung Electronics America Inc. "For netbook users that want to watch video in HD formats, the LD220G is an affordable solution for screens that are too small."

LD190N & LD220G features:

- •1360 x 768 (LD190N) and 1920x1080 (LD220G) resolution
- •250 cd/m2 brightness
- •Dynamic contrast ratio of 20,000:1
- •16:9 Aspect Ratio
- •5ms response time
- •UbiSync technology for connectivity via USB (LD220G)
- •Low power consumption

Source: Samsung

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