

US netbook by Nokia to be \$300 with AT&T service

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A visitor checks out Nokia's first notebook, the "Booklet 3G" at the "Nokia World 2009" in Stuttgart. Faced with increased competition from up-and-coming rivals, Finnish telecom giant Nokia plans to launch a slew of new products this year but analysts say it faces a tough battle to hold on to its position as the world's number one mobile phone manufacturer.

Nokia is opening a new chapter in mobility with the introduction of the Nokia Booklet 3G to the U.S. together with AT&T, Best Buy and Microsoft. Developed for connectivity just about anytime and virtually anywhere, the Nokia Booklet 3G is refining what consumers can expect at the crossroads of mobility and the personal computer.

"Nokia understands mobility like no other company and recognizes that

the most 'powerful' device is the one that doesn't have you running for the power plug or network point," said Olli-Pekka Kallasvuo, president and CEO of Nokia. "By combining the Booklet's sleek design, impressive features and competitive price together with the new Windows 7 operating system from Microsoft, AT&T's nationwide 3G coverage and Best Buy's unmatched national retail footprint, we believe we have a winning combination for U.S. consumers."

The Nokia Booklet 3G will be sold at all Best Buy locations nationwide as well as at the more than 50 Best Buy Mobile standalone stores across the country. The Nokia Booklet 3G will be offered at an introductory price of 299.99 USD with an AT&T Data Connect plan two-year activation. The Nokia Booklet 3G should arrive in stores by mid-November, and Best Buy expects to begin taking orders online and in stores on October 22 for consumers who want to be among the first in the world to own the Nokia Booklet 3G.

Best Buy associates will offer Walk Out Working on the Nokia Booklet 3G, as they do for all smartphones. The free service will help customers activate the device, walk through the Windows 7 operating system and make sure customers understand all of the extras including Ovi Suite, the Ovi Maps gadget, and features like Bluetooth connectivity.

Sporting a premium design and running Windows 7, the Intel Atom-powered Nokia Booklet 3G will deliver up to 12 hours of battery life, enabling people to leave their power cable behind and still be connected and productive. Delivering the rich feature set of a full-function PC inside an ultra-portable aluminum chassis, the new mini-laptop weighs less than 2.76 pounds, measures slightly more than two centimeters thin, and has the features one would expect from the world's leading mobile device manufacturer. Embedded 3G/ HSPA - as well as Wi-Fi - high speed connectivity to the Internet, including Nokia's broad suite of Ovi services, helps ensure consumers can make the most of every moment

and every opportunity.

The mini-laptop also comes with an HDMI port for HD video out, a front facing camera for video calling, integrated Bluetooth and an easily accessible SD card reader. Other premium features include the glass 10.1 inch HD-ready display, integrated A-GPS with Ovi Maps, and the latest version of Ovi Suite for effortless synching with a Nokia mobile device.

Source: Nokia

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