

## New Giorgio Armani Samsung smartphone

October 12 2009



Giorgio Armani and Samsung Electronics have presented the new Giorgio Armani-Samsung smartphone.

In 2009, the new <u>smartphone</u> makes its debut with more powerful functions and superior usability. The next rendition of this style and technology partnership includes a Microsoft Windows Mobile 6.5 <u>operating system</u>, a unique two step tilt hinge form factor with both full touch screen and QWERTY keyboard hybrid, and a stunning 3.5 inch Ultra Brilliant AMOLED display.

Like previous Giorgio Armani Samsung Mobile, the new device is designed by Giorgio Armani, reflecting his simple and graceful design



philosophy. The unique two-step 30-degree tilt hinge form factor combines sophisticated design with exceptional usability. The phone also comes in a distinctive and elegant bronze gold color, which coordinates perfectly with Giorgio Armani's suits.

The new Giorgio Armani-Samsung smartphone offers always-on connectivity tools including 7.2Mbps HSDPA, 5.76Mbps HSUPA and WiFi access. With its unique form factor supporting full touch and QWERTY at same time, the phone provides a dynamic mobile internet experience through Push e-mail with Microsoft Exchange and full internet browsing.



The Giorgio Armani-Samsung smartphone comes with the new Windows Mobile 6.5 operating system. It's one of the first phones available with the innovative Windows Mobile 6.5 operating system, which will lead the way to a new generation of mobile services and



applications. Windows Mobile 6.5 includes a new start page and dashboard that simply and intuitively displays key productivity features such as e-mails, text messages, missed calls, and calendar appointments.

The smartphone offers the latest multi-media features such as a 5-megapixel camera, a music player and a video player supporting various types of multimedia formats. The phone comes with 3.5" ultra brilliant AMOLED screen for viewing videos and slide shows in high-resolution and with reduced power consumption. Furthermore, it offers 8 Gigabytes of internal memory and an extendable microSD slot up to 32GB to store multimedia content.

The Giorgio Armani-Samsung smartphone also offers GPS navigation, so users can get their bearings wherever work or life takes them. It will be available in Italy, the UK, Germany, the Netherlands, Spain, Russia, China, and the UAE (Dubai).

Source: Samsung

Citation: New Giorgio Armani Samsung smartphone (2009, October 12) retrieved 19 April 2024 from <a href="https://phys.org/news/2009-10-giorgio-armani-samsung-smartphone.html">https://phys.org/news/2009-10-giorgio-armani-samsung-smartphone.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.