

Sony Ericsson introduces Motion Activated Headphones MH907

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MH907

Sony Ericsson today unveils the world's first ever motion activated headphones that sense the user.

The clever MH907 [headphones](#) mean users simply plug in two [earphones](#) to start listening to music and pause by removing one earbud. To start listening again simply plug it back in. Do exactly the same to answer and end calls - simple as 1,2,3.

[Sony Ericsson](#)'s SensMe Control technology responds without a single press of a button, and with a Clear Audio experience users encounter superior sound on the move.

Sony Ericsson has created a humorous quirky film to demonstrate the

product's unique technology. Partnering with internationally renowned animator Kristofer Ström, the short film debuting today shows a cartoon character riding the bus and switching effortlessly between phone calls and listening to his favourite music. To see the film visit:

www.sonyericsson.com/putyouearsincontrol

“With the MH907 consumers can pocket their phone but still stay connected all day, every day by simply plugging in or removing their earbuds - there is no need for a remote control or any buttons.” said Jacob Sten, Senior Vice President, SEMC Accessories.

Source: Sony Ericsson

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