

## Sony Ericsson introduces Motion Activated Headphones MH907

September 21 2009



MH907

Sony Ericsson today unveils the world's first ever motion activated headphones that sense the user.

The clever MH907 <u>headphones</u> mean users simply plug in two <u>earphones</u> to start listening to music and pause by removing one earbud. To start listening again simply plug it back in. Do exactly the same to answer and end calls - simple as 1,2,3.

<u>Sony Ericsson</u>'s SensMe Control technology responds without a single press of a button, and with a Clear Audio experience users encounter superior sound on the move.

Sony Ericsson has created a humorous quirky film to demonstrate the



product's unique technology. Partnering with internationally renowned animator Kristofer Ström, the short film debuting today shows a cartoon character riding the bus and switching effortlessly between phone calls and listening to his favourite music. To see the film visit: <a href="https://www.sonyericsson.com/putyourearsincontrol">www.sonyericsson.com/putyourearsincontrol</a>

"With the MH907 consumers can pocket their phone but still stay connected all day, every day by simply plugging in or removing their earbuds - there is no need for a remote control or any buttons." said Jacob Sten, Senior Vice President, SEMC Accessories.

Source: Sony Ericsson

Citation: Sony Ericsson introduces Motion Activated Headphones MH907 (2009, September 21) retrieved 17 May 2024 from <a href="https://phys.org/news/2009-09-sony-ericsson-motion-headphones-mh907.html">https://phys.org/news/2009-09-sony-ericsson-motion-headphones-mh907.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.