

LG Introduces its First Android Device

September 14 2009



LG-GW620

LG Electronics reinforced its aggressive strategy in smartphones by announcing the first Android mobile device.

The announcement of LG's first Android-powered smartphones comes only a week after the world's third largest mobile phone company announced that it would be introducing three new Windows Mobile smartphones in the next few weeks.

The new LG-GW620 features a 3-inch full [touchscreen](#) and slide out QWERTY keypad to meet the growing needs of consumers who rely on their mobile phones for more than just making calls. The LG-GW620 benefits from an operating system that was created from the ground up to take advantage of the many mobile applications and services developed by search leader [Google](#).



LG-GW620

In anticipation of strong demand for smartphones that support [social networking](#) functions right out-of-the-box, the LG-GW620 also lives up to LG's consumer-friendly design philosophy by making the [smartphone](#) experience more accessible for typical users. At the same time, LG's messaging phones have traditionally been very popular with young professionals who demand a full QWERTY keypad for a fast mobile computing experience. The LG-GW620 manages to meet the needs of both types of users simultaneously.

In addition to the Android model, LG announced in early September that it will be introducing a minimum of 13 new smartphones over the next 16 months that utilize Microsoft's Windows Mobile. The newest release, version 6.5, was announced just last week.

The LG-GW620 will be available in the fourth quarter of this year in select European markets.

Source: LG

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