

HP Introduces ProBook 5310m and Pavilion dm3 Notebooks

September 15 2009



HP ProBook 5310m

HP today introduced the world's thinnest full-performance notebook PC as well as a slim, stylish consumer notebook that delivers an optimal balance of mobility, performance and affordability.

The thin and light [notebook](#) market represents a significant growth opportunity over the next several years, according to IDC. Over the next five years, this category is forecast to grow three times faster than the overall notebook market in the United States, which is a trend that is expected to spread worldwide. The new HP ProBook 5310m and HP

Pavilion dm3 expand the market for the category.

Designed for mobile professionals, the HP ProBook 5310m, the world's thinnest full-performance notebook, is a 0.9-inch thin, 3.7 pound notebook sporting a 13.3-inch diagonal LED high-definition (HD) display and a standard voltage processor for maximum productivity. It combines durable, black anodized aluminum with a magnesium frame wrapped in soft-touch paint that impresses not only with its sophisticated design at an affordable price, but with outstanding performance in a thin and sleek notebook.

The HP Pavilion dm3 provides consumers the ultimate balance of mobility and performance in an affordable, all metal, thin and light design. With up to 10 hours of [battery life](#) via the standard six-cell battery, the notebook provides all-day battery life and rich entertainment capabilities without sacrificing performance. The dm3 boasts an HD BrightView 13.3-inch diagonal LED screen and choice of AMD or Intel processors and discrete graphics to meet the multimedia needs of demanding consumers.

HP ProBook 5310m

With the HP ProBook 5310m, mobile professionals no longer need to sacrifice performance to achieve great battery life. HP offers the Intel Core 2 Duo SP9300 processor that provides all the power a user would expect with a full-performance PC, while still delivering up to seven hours of battery life with the standard lithium-polymer battery. An optional six-cell battery, expected to be available later this year, will further increase battery run time.

The HP ProBook 5310m is also flexible enough to scale down to meet the needs of customers who don't require a full-performance standard voltage notebook. When equipped with an Intel Celeron dual-core, ultra-

low-voltage processor, the HP ProBook 5310m is an affordable step up from companion or netbook devices. It is ideal for computing tasks such as email, calendar and office applications, and it provides the ability to view HD content, consume and create content, and access the Internet.

HP QuickWeb allows users to access the web in seconds when the notebook is shut down. The application resides outside the notebook's operating system, so there is no need to wait for the computer to boot up, users can simply push the dedicated button. In less than 20 seconds, users have a secure connection to the Internet and can access websites and content normally obtained through a standard browser. Additionally, HP QuickLook3 allows users to look up and respond to email, calendar and contacts without having to boot the notebook.

Integrated HP Mobile Broadband powered by Gobi allows users to conveniently access the Internet, company intranet, email, and mission-critical information in more places than ever before. The new HP Connection Manager 3.0 simplifies and automates connecting users with their preferred network.

HP Pavilion dm3

Designed to provide maximum flexibility to mobile users, the HP Pavilion dm3 comes with a choice of processors, including the latest Intel Core 2 Duo or AMD Neo Dual Core processors. It also offers consumers a choice of Intel shared, ATI or NVIDIA discrete graphics.

When configured with the AMD Neo and ATI combination, the HP Pavilion dm3 offers PowerXpress, which provides performance graphics when plugged in and switches to shared graphics when unplugged for superb [battery life](#).

Preloaded with HP MediaSmart software, the dm3 makes managing and

enjoying digital music, Internet TV, videos, photos and other content fast and easy. New dedicated function keys allow for quick access to media controls, while high-speed hard drive options up to 500 gigabytes (GB) provide ample room for media and documents.

At less than one-inch thin and weighing only 4.2 pounds, the Pavilion dm3 features a lightweight, brushed aluminum chassis in sophisticated Modern Argento gray that makes it easy for consumers to carry virtually anywhere.

In addition, the HP Pavilion dm3 supports optional built-in WWAN for wireless connectivity anywhere a cell phone works and includes a low-light VGA HP Webcam and microphone for staying in touch with friends and family. Lightweight external optical disc drives, including a Blu-ray option, are available.

HP also announced the new HP Envy sub-brand, including a premium thin and light notebook, the HP Envy 13.

The HP ProBook 5310m starts at \$699 with an Intel Celeron dual core and \$899 with Intel Core 2 Duo and is available immediately in the Asia-Pacific region with the Microsoft Vista operating system. The notebook is expected to be available for delivery in North America, Europe, Africa and the Middle East, and the Asia-Pacific region on Oct. 22 with the Microsoft Windows 7 operating system.

The [HP](#) Pavilion dm3 starts at \$549 with an AMD processor and \$649 with an Intel processor and is expected to be available for delivery worldwide starting Oct. 22 with the Microsoft Windows 7 operating system.

Source: HP

Citation: HP Introduces ProBook 5310m and Pavilion dm3 Notebooks (2009, September 15)
retrieved 27 April 2024 from

<https://phys.org/news/2009-09-hp-probook-5310m-pavilion-dm3.html>

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