

## **Executive who led Google's China expansion leaving**

September 4 2009



In a Sept. 14, 2006, file photo Kai-Fu Lee, of Google Inc and of Google China speaks at the Hong Kong University in Hong Kong. Lee who led Google Inc.'s expansion in China after being hired away from Microsoft Corp. following a high-profile court battle is leaving to start his own business, the U.S. search engine announced Friday Sept. 4, 2009. (AP Photo/Kin Cheung/file)

(AP) -- The executive who led Google Inc.'s expansion in China after being hired away from Microsoft Corp. following a high-profile court battle is leaving to start his own business, the U.S. search engine announced Friday.

Kai-Fu Lee will step down as president of <u>Google</u> Greater China in mid-September, the company said. It said he would set up a new venture in Beijing but gave no other details.



Lee was hired by Google in 2004 and oversaw development of services meant to help the search giant expand its share of China's <u>search market</u>, which is dominated by local rival <u>Baidu</u> Inc.

Google has added market share but trails Baidu, which has 61.6 percent of <u>search traffic</u>, while Google has 29.1 percent, according to Analysys International, a technology research firm.

Google said Boon-Lock Yeo, director of its Shanghai engineering office, would take over Lee's engineering responsibilities. John Liu, who leads its Greater China sales team, is to assume his business and operational responsibilities.

Lee worked for Microsoft from 2000 to 2004 and helped develop its MSN Internet search technology, including desktop search software rivaling Google's. He left to lead Google's <u>China</u> operation after being offered a \$10 million compensation package.

Microsoft sued Lee and Google, contending his job would violate a noncompete agreement that prohibited him from doing similar work for a rival for one year. Microsoft also accused Lee of using insider information to get his job at Google.

Google countered with its own lawsuit against Microsoft and the companies later reached a settlement, the details of which were not released.

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Executive who led Google's China expansion leaving (2009, September 4) retrieved 26



April 2024 from https://phys.org/news/2009-09-google-china-expansion.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.