

Functionality in a compact package -- the Nokia 3710 fold

September 15 2009



Nokia today unveiled a mobile device that balances eye-catching design with the latest in mobile functionality. The compact Nokia 3710 fold adds a personal touch with an artistic pattern on the cover. Its diverse features are effortless to find and use.

"There is a solid demand for good-looking, intuitive and easy-to-use [handsets](#) with modern features," said Markku Suomi, Vice President, Connect devices. "The [Nokia](#) 3710 fold packs in a renewed, but instantly familiar user interface that makes the appealing array of features enjoyable to use, offering great value for money."

The Nokia 3710 fold smoothly opens to reveal the bright screen, ideal for displaying the pictures and videos taken with the 3.2 megapixel

camera. The memorable moments can be shared online or stored on an optional micro SD card. Together with the range of Ovi services on offer Nokia brings [mobile Internet](#) experiences to a growing number of consumers who want to share their memories, browse those of others, or explore new services and content.

Pioneering a renewed user interface, the Nokia 3710 fold boasts extreme simplicity without compromising functionality. The menus are visually simple and intuitive, and focus on the essential. The new Photo Gallery helps keep photos organized, create slide shows or albums, or attach photos to contacts and more, with just a few clicks. A variety of Nokia devices will support the renewed user interface in the future.

Various location based services offered by the Ovi Store and Nokia Maps are also within thumb's reach, as the Nokia 3710 fold comes with an internal GPS that allows customization of the device to best suit individual needs, be it social networking or pedestrian navigation. A separate navigation license together with Nokia Maps give travelers a full navigation experience.

The Nokia 3710 fold is expected to find its way to pockets and handbags in the fourth quarter of 2009 for an estimated retail price of EUR 140 before taxes and subsidies.

Source: Nokia

Citation: Functionality in a compact package -- the Nokia 3710 fold (2009, September 15) retrieved 27 April 2024 from <https://phys.org/news/2009-09-functionality-compact-package-nokia.html>

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