

# EBay fined again for selling fake Louis Vuitton goods online

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Picture taken in 2008 of the Internet auctioneer logo at Ebay-France headquarters in Paris. A French court on Friday ordered online auction site eBay to pay 80,000 euros (118,000 dollars) to Louis Vuitton for selling fake luxury perfumes, LVMH said.

A French court on Friday ordered online auction site eBay to pay 80,000 euros (118,000 dollars) to Louis Vuitton for selling fake luxury perfumes, LVMH said.

"The court found that in using key words from certain LVMH brands, eBay had committed several acts of counterfeiting," LVMH said in a statement.

It cited among the perfume marques top range Parfums Christian Dior, Kenzo, Givenchy and Guerlain.

The court ordered eBay to pay 80,000 euros to LVMH as compensation and order that it would have to pay 1,000 euros for any subsequent infraction.

In June last year, the Paris commercial court ordered eBay to pay nearly 40 million euros in damages to Louis Vuitton for selling fake luxury goods in a ruling that was cheered as a victory for [copyright protection](#).

The commercial court had ruled in favour of six LVMH brands and also barred [eBay](#) from selling four perfumes -- Christian Dior, Kenzo, Givenchy and Guerlain -- on its websites.

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