

Nokia introduces 5230 touch phone

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The latest addition in the Nokia touch phone portfolio, the Nokia 5230, is designed for those who lead an active life and use their mobile phone as their primary instrument for music, photos and videos, as well as sharing their lives online.

With the Nokia 5230, consumers can get new content, be it songs from the Nokia Music Store or apps, games, videos and other services from the Ovi Store, directly from their phones. The solutions offering is complemented by A-GPS navigation and the latest version of Ovi Maps with aerial images, 3D landmarks for over 200 cities and terrain map views for pedestrian and drive navigation.

"Competitively priced at 149 EUR, we believe the Nokia 5230 is an unbeatable offer for many new customers who aspire a device that stars in music, mingles with social networks from [Facebook](#) to MySpace, navigates you to where it happens, when it happens, and comes in an array of dazzling colors, " said Jo Harlow, Vice President, Nokia.

Ovi Store is accessible from the home screen of the phone and customers can immediately begin downloading and personalizing their phones with popular apps and games to make their phone more fun. New apps, games, videos, and more are added regularly and Ovi Store can be enjoyed on more than 75 Nokia devices and has active users from more than 180 countries.

The Nokia 5230 features an easy to use music player with 33 hours of playback time. In select markets the Nokia 5230 will include Comes With Music service offering truly unbeatable value with all you can eat music. The recommended price of the Nokia 5230 with the Comes With [Music service](#) will be 259 EUR before subsidies and taxes. For a mighty music experience, any headphones with a 3.5mm AV connector can be used. In addition, the Nokia 5230 features a Media Bar with quick access to your favorite media and applications, such as music, photos, YouTube or Ovi Share.

The innovative Contacts bar features thumbnail images for up to 20 close friends and provides easy access to them and their communications history including emails, phone calls, photos or other social media updates.

The Nokia 5230 is expected to begin shipping in the fourth quarter of 2009.

Source: Nokia

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