

## Microsoft apologizes for changing race in photo

August 26 2009

(AP) -- Software giant Microsoft Corp. is apologizing for altering a photo on its Web site to change the race of one of the people shown in the picture.

A photo on the Seattle-based company's U.S. Web site shows two men, one Asian and one black, and a white woman seated at a conference room table. But on the Web site of Microsoft's Polish business unit, the black man's head has been replaced with that of a white man. The color of his hand remains unchanged.

The photo editing sparked criticism online. Some bloggers said Poland's ethnic homogeneity may have played a role in changing the photo.

"We are looking into the details of this situation," <u>Microsoft</u> spokesperson Lou Gellos said in a statement Tuesday. "We apologize and are in the process of pulling down the image."

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Microsoft apologizes for changing race in photo (2009, August 26) retrieved 17 July 2024 from <a href="https://phys.org/news/2009-08-microsoft-photo.html">https://phys.org/news/2009-08-microsoft-photo.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private



study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.