

Google provides peek into new search engine

August 11 2009



Google logo

(AP) -- Google has lifted the lid on a new version of its search engine, allowing users to look at the results it will generate.

The new engine, available at a separate address, looks the same as the current one but ranks results differently, which could affect businesses who rely on Google results to drive traffic.

In a blog posting late Monday, Google Inc. says the new engine, code-named "Caffeine," will be faster, more accurate and more comprehensive.

The public testing of the new engine comes two weeks after [Microsoft Corp.](#) struck a deal to replace Yahoo Inc.'s search engine, with its own Google competitor, called Bing. Yahoo Search and Bing are the second and third most popular engines after [Google](#).

On the Net:

Caffeine preview: <http://www2.sandbox.google.com>

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Google provides peek into new search engine (2009, August 11) retrieved 26 April 2024 from <https://phys.org/news/2009-08-google-peek.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.