

Jay Leno wins right to Web name for his new show

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FILE - In this May 10, 2009 file photo, comedian Jay Leno performs during the Jay Leno Comedy Stimulus Plan show at the Roberts Centre in Wilmington, Ohio. Television host Jay Leno has won control of a Web address using the name of his new show, Thursday, July 2. (AP Photo/David Kohl, File)

(AP) -- Television host Jay Leno has won control of a Web address using the name of his new show.

The U.N.'s World Intellectual Property Organization says current owner Guadalupe Zambrano of Katy, Texas, will have to transfer the domain name - thejaylenoshow.com - to the comedian.

The agency says Zambrano failed to demonstrate he had a legitimate reason for registering the address five years ago while Leno was still

hosting "The Tonight Show."

Zambrano used the site to redirect Web surfers to his real estate business.

"The Jay Leno Show" premieres Sept. 14 on NBC.

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