

Dish, 46 states settle deceptive practices charges

July 16 2009, By DEBORAH YAO, AP Business Writer

(AP) -- Dish Network is paying nearly \$6 million to settle charges that it improperly marketed, promoted and sold its products and services.

The <u>satellite TV provider</u> isn't admitting any wrongdoing in settling with attorneys generals in 46 states.

But <u>Dish Network</u> Corp. said Thursday it agreed to pay restitution to affected customers. It also agreed to make fuller disclosures in advertising and written contracts of all terms of service, fees and other information.

State officials say Dish failed to disclose all the terms of service to customers, including rebates, credits and free offers. The states say that when retailers that resold Dish services and installers misled customers, Dish refused to take responsibility.

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