

## After Bing's first month, Microsoft still No. 3

July 15 2009



(AP) -- Microsoft Corp.'s redesigned search site has attracted more Web surfers without doing much for the software maker's market share in its first month.

ComScore Inc. estimates that Bing, the new site, has snagged 8.4 percent of U.S. Web searches in June, up from 8 percent in May. Microsoft remains a distant third to Google and Yahoo.

Although the number of searches rose 12 percent, <u>Google</u> and Yahoo saw queries grow even faster.

Microsoft has said it's not expecting Bing's share to change right away. But the comScore figures are lower than early June reports showing Microsoft's share topping 10 percent.

Barclays Capital analyst Douglas Anmuth reported the comScore figures in a research note Wednesday.

©2009 The Associated Press. All rights reserved. This material may not be



published, broadcast, rewritten or redistributed.

Citation: After Bing's first month, Microsoft still No. 3 (2009, July 15) retrieved 9 April 2024 from <a href="https://phys.org/news/2009-07-bing-month-microsoft.html">https://phys.org/news/2009-07-bing-month-microsoft.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.