

Apple, labels work on album 'Cocktail'

July 27 2009, By RYAN NAKASHIMA , AP Business Writer

(AP) -- Apple Inc. and the four major recording labels are working on launching a music offering code-named "Cocktail" that aims to add value to digital albums sold on the online iTunes Store.

That's according to two people with knowledge of the discussions. They spoke on condition of anonymity because details of the offering had not been finalized, and they were not authorized to speak publicly.

The new package will include liner notes, artwork and potentially cell phone ringtones and [music videos](#) in a unified software package that the labels hope will boost sales of albums, instead of just single tracks.

Talk of the enhanced digital album offering was first reported by the Financial Times.

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Citation: Apple, labels work on album 'Cocktail' (2009, July 27) retrieved 6 May 2024 from <https://phys.org/news/2009-07-apple-album-cocktail.html>

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