

Survey: Fewer than 2.2M households unready for DTV

June 11 2009

(AP) -- A survey sponsored by broadcasters says nearly 2.2 million households that rely on antennas for their TV reception are unprepared for the shutdown of analog TV signals on Friday.

Research firm SmithGeiger surveyed 948 households that relied on antennas around the beginning of June and found that 1 in 8 had not connected a digital TV or <u>digital converter</u> box.

Those households stand to lose all major broadcasts channels Friday.

Households that have all their sets connected to cable or satellite service are unaffected by the analog broadcast shutdown.

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Survey: Fewer than 2.2M households unready for DTV (2009, June 11) retrieved 19 April 2024 from https://phys.org/news/2009-06-survey-22m-households-unready-dtv.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.