

Motorola Get Ahead Of The Social Curve With Karma

June 23 2009



Motorola Karma QA1

Teenagers and young adults can get ahead of the social curve with the latest AT&T quick messaging and social networking phone from Motorola. AT&T and Motorola, Inc. today announced Motorola Karma QA1, a curvy and compact messaging device that lets you express yourself the way you want, whether you text, blog, tweet or talk. Karma will be available in AT&T stores and online beginning June 28.

Motorola Karma is designed for effortless all-day, every-day mobile socializing with features such as text messaging, instant messaging and homescreen access to Facebook and MySpace. A slide-out QWERTY

keyboard, high-resolution display and access to the nation's fastest 3G network make it easy to follow multiple mobile conversations and stay connected to the people who matter most.

“Unique visitors to Facebook from AT&T’s MEdia Net portal grew over 100% in 2008,” said Michael Woodward, vice president, Mobile Phone Portfolio, AT&T Mobility and Consumer Markets. “Karma’s one-click access to Facebook and MySpace will resonate with customers who are committed to keeping up with social networking sites on the go.”

Motorola Karma keeps the conversation going with multiple ways to stay connected on your terms. IM-style texting with an all-in-one view of messages and easy scroll navigation helps you keep track of conversations and stay organized. Take your social status to the next level by sending instant messages to multiple friends at once using popular services like Yahoo! Messenger and Windows Live Messenger. When making a call, Motorola Karma delivers outstanding voice quality using CrystalTalk™ technology to amplify your conversation and reduce background noise, so you can hear and be heard even in noisy environments.

Social networking addicts can add Facebook and MySpace quick launch icons to the homepage for one-click access to these must-have networks. Updating a status, sharing a comment or posting pictures and video from Motorola Karma’s 2.0 megapixel camera is as easy. Meet new people, connect with friends and share your photos and videos directly from the device with JuiceCaster, a service that comes pre-loaded so you can connect immediately. Music lovers will enjoy the 3.5 mm headphone jack for use with a wide range of headphones.

Users can also access AT&T Navigator, powered by Motorola Karma’s aGPS technology to help them find their way with turn-by-turn directions. AT&T Navigator is available for a free 30-day trial. AT&T

offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. AT&T customers can use Motorola Karma to make or receive a phone call in more than 215 countries and check e-mail, browse the Web or perform other data functions in more than 170 countries, including in more than 80 that have deployed 3G networks.

Motorola Karma will be available for \$79.99 after mail-in rebate with a two-year service agreement for wireless voice plans of \$39.99 a month or higher and a \$20 a month data or messaging plan. (Pay \$129.99 and after mail-in rebate receive \$50 AT&T Promotion Card).

Source: Motorola

Citation: Motorola Get Ahead Of The Social Curve With Karma (2009, June 23) retrieved 18 April 2024 from <https://phys.org/news/2009-06-motorola-social-karma.html>

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