

Report: Newest iPhone model costs \$179 to make

June 24 2009



(AP) -- Research firm iSuppli says Apple Inc.'s latest iPhone costs just a few dollars more to make than the previous model.

That analysis comes despite the new iPhone 3GS having <u>new features</u> like a better camera and video-recording capabilities.

ISuppli said Wednesday that its breakdown of the 3GS indicates the smaller 16-gigabyte model costs \$178.96, mostly for parts, including \$24 for <u>flash memory</u>. ISuppli estimates manufacturing is \$6.50 of that amount.

The new iPhone costs \$199 or \$299, depending on its storage capacity,



when purchased with a new two-year service contract from AT&T Inc.

An earlier teardown by iSuppli estimated that the 8-gigabyte <u>iPhone</u> 3G cost \$174.33 to build. At the time, it cost \$199 with a new two-year contract. It now costs \$99.

©2009 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Report: Newest iPhone model costs \$179 to make (2009, June 24) retrieved 24 April 2024 from https://phys.org/news/2009-06-iphone.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.