

Study: CEOs not doing enough on social networks

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(AP) -- A new study says top CEOs should do a better job managing their presence online, on social sites like Twitter and Facebook and even Wikipedia.

Sharon Barclay, who runs executive PR firm Blue Trumpet Group and the blog UberCEO, took Fortune's 2009 list of the top 100 CEOs and found what she calls a "miserable level of engagement" when it comes to social networks.

Barclay only found two CEOs with [Twitter](#) accounts, and only 13 had profiles on LinkedIn, the social network for professionals.

Though Barclay did not poll the CEOs themselves, she says the results question whether these executives are managing their online reputation.

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