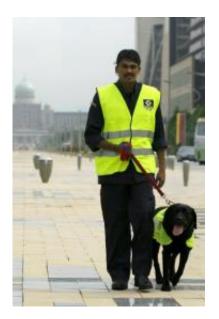


Anti-piracy pup sniffs out 35,000 illegal DVDs

June 3 2009



Irish Labrador Paddy walks with his handler in Putrajaya last year. Paddy, a DVD-sniffing anti-piracy dog, has uncovered a huge cache of 35,000 discs in Malaysian warehouses, many destined for export to Singapore, industry officials have said.

A DVD-sniffing anti-piracy dog named Paddy has uncovered a huge cache of 35,000 discs in Malaysian warehouses, many destined for export to Singapore, industry officials said on Wednesday.

The black Labrador helped enforcement officials who carried out raids last week in southern Johor state which neighbours Singapore, the



Motion Picture Association (MPA) said in a statement.

Paddy was given to Malaysia by the MPA to help close down piracy syndicates who churn out vast quantities of illegal DVDs. The dog is specially trained to detect chemicals in the discs.

"Paddy led enforcement officers on a successful weekend operation to shut down the supply lines of pirated movie DVDs in the Malaysian state of Johor," the MPA said in a statement.

"Post-raid investigations revealed that two of the targets were actively involved in exporting pirated DVDs to Singapore," it added.

The raids carried out by officials from the MPA and Malaysia's trade and consumer affairs ministry shut down six warehouses storing pirated products, it said.

The MPA said just-released titles such as "Terminator Salvation", "Night at the Museum: Battle of the Smithsonian", "Angels and Demons" and "Star Trek" were among the movies seized.

"This is a clear signal to the pirates that we will not waver in our efforts to shut them down," said Mohamad Roslan Mahayudin, director-general of enforcement with the Malaysian ministry.

"We are glad to hear that Paddy?s skills are being put to good use against the large, organised network of pirates involved in exporting illegal pirated DVDs to Singapore," said Mike Ellis, the MPA's Asia-Pacific managing director.

The MPA said its member companies lost 6.1 billion dollars to worldwide piracy in 2005. Of that lost revenue, about 1.2 billion dollars came from piracy in the Asian region.



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