

## YouTube 'gets 20 hours of video' added per minute

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A YouTube video of then US President-elect Barack Obama's weekly radio address is seen on a computer screen in Chicago, United States, November 2008. YouTube said late Wednesday in a blog post that 20 hours of video are being uploaded to the site every minute.

YouTube just keeps getting bigger.

The Google-owned video-sharing site said late Wednesday in a blog post that 20 hours of <u>video</u> are being uploaded to YouTube every minute.

It said that in mid-2007, six hours of video were being uploaded to the site every minute. It grew to 15 hours in January of this year and now stands at 20 hours a minute, YouTube said.

"Let's see if we can get to 24 hours -- a full day's worth of video



uploaded every minute," wrote Ryan Junee, a YouTube product manager.

Google bought YouTube in 2006 for 1.65 billion dollars but the Mountain View, California-based <u>Internet search</u> and advertising giant has not yet managed to turn a profit with the site despite its massive global popularity.

YouTube has been gradually adding professional content such as full-length <u>television</u> shows and movies to its vast trove of amateur video offerings in a bid to attract advertisers.

It recently announced partnerships with Sony Pictures and other <u>Hollywood studios</u> and rolled out new platforms for watching television shows and movies.

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