

TD Ameritrade data theft settlement gets court OK

May 11 2009, By JOSH FUNK, AP Business Writer

(AP) -- More than 6 million current and former customers of online brokerage TD Ameritrade Holding Corp. will be able to benefit from the settlement of a class-action lawsuit filed over the theft of client contact information.

Formal notice of a <u>settlement</u> agreement will be sent to people who used TD Ameritrade's services before mid-September 2007.

U.S. District Judge Vaughn Walker in San Francisco approved a revised version of the settlement agreement earlier this month despite some misgivings about it. Last summer, Walker rejected an earlier version of the deal.

Anyone who held an Ameritrade account or provided an e-mail address to the company before Sept. 14, 2007, could benefit from the lawsuit. The database that was breached included information on 6.2 million people.

The plaintiffs in the lawsuit said they received unwanted e-mail ads about certain stocks. The ads appeared to be designed to manipulate the value of thinly traded stocks.

Ameritrade officials and one of the lead plaintiff's attorneys, Scott Kamber, have said the data theft has not been linked to cases of identity theft.



As part of the proposed settlement, the Omaha-based company will pay nearly \$1.9 million in legal fees and cover the cost of one year of antispam service for the victims. Ameritrade also promised to better protect customer data.

Those terms have not changed from the original proposed settlement. But the new agreement will more clearly state that Ameritrade customers were at risk of identity theft, and it will preserve customers' ability to pursue identity theft claims against Ameritrade.

Most of the changes to the agreement happened because the Texas Attorney General's Office and a former named plaintiff objected to the previous deal.

In his order, the judge questioned whether the settlement does enough to benefit Ameritrade clients whose information was stolen.

"The court is particularly concerned that TD Ameritrade has agreed to pay the class counsel \$1.87 million and yet the class itself will receive no monetary award," Walker wrote.

But Walker said it appears that this revised settlement may be acceptable because Texas officials signed off on it and because the former plaintiff who objected had trouble finding a lawyer to take his case and press for a trial.

Kamber said Monday that he's confident he'll be able to convince the court that the settlement is fair and in the best interests of the victims because the lawsuit prompted Ameritrade to take several new actions to protect customer data.

Several of the benefits of the settlement have already been provided. But the Trend Micro anti-spam software Ameritrade agreed to provide won't



be available until after final approval.

Ameritrade hired ID Analytics Inc., which has expertise in identity theft, to help investigate. ID Analytics has checked Ameritrade's customer data against other databases four times and found no evidence of organized identity theft. The settlement calls for ID Analytics to provide at least one more check after the deal gets final approval.

Ameritrade does not admit any wrongdoing in the settlement.

"We're settling to bring this to a close in a timely manner," Ameritrade spokeswoman Kim Hillyer said Monday.

Part of the cost of the settlement will be covered by insurance, Hillyer said, so this deal will not have a material effect on the company's earnings.

Ameritrade revealed the data theft in September 2007, but it has never shared all the details of its investigation, including exactly when one of its databases was hacked.

The company has said it stored sensitive information in the database, including Social Security numbers and account numbers. But officials say that information does not appear to have been taken.

Ameritrade officials have said they were confident the company had identified how the information was stolen and had changed its computer code enough to prevent the theft from recurring.

Other Ameritrade databases where information such as passwords, user IDs and personal identification numbers are kept were not violated, the company said.



A hearing has been scheduled for Sept. 10 to determine whether the settlement should receive final approval.

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Citation: TD Ameritrade data theft settlement gets court OK (2009, May 11) retrieved 4 May 2024 from https://phys.org/news/2009-05-td-ameritrade-theft-settlement-court.html

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