

Motorola Announces MOTO W7 Active Edition With Gesture Controls

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MOTO W7 Active Edition L3QTR Black

Shake things up with MOTO W7 Active Edition, a motion-enabled 3G mobile device announced today by Motorola. Designed for those who want a "moving" phone experience, MOTO W7 is equipped with an accelerometer that senses your body's motions, orientation and hand gestures to perform tasks.

“For those who are always on the move, the MOTO W7 Active Edition is designed to keep up with the pace,” said Alain Mutricy, senior vice

president, [Motorola Mobile Devices](#). “The accelerometer technologies put a new spin on the traditional relationship we have with our phone by not only simplifying how you use it, but making it more fun in the process.”

Shake up your everyday phone experience by controlling MOTO W7 using simple hand gestures, taps and flicks. Flip the phone over to silence the ringer of an incoming call, snooze the alarm clock or pause the music. Shake twice to instantly launch your favorite application, such as the [music player](#). When showing off your photo albums or music libraries, flick the phone right or left to move between songs and images.

MOTO W7 is also designed to move with you. A built-in step pedometer counts and records your daily walks and runs to make every step count. Work out on your own terms with a Personal Trainer application that creates a personal profile and helps you to set goals, create workout profiles and review summary reports. MOTO W7 also features an MP3 player, FM Radio and full screen video viewing¹, along with 8GB optional external memory for even more music and media while on-the-go. When you need some extra motivation, pair MOTO W7 with a wireless headset such as the MOTOROKR S9-HD headphones to re-energize your exercise without getting caught up in wires.

MOTO W7 delivers a three-dimensional experience that enhances traditional mobile games. Let your body take control while shaking, jumping and dancing through pre-loaded games. Play in single or use the multi-player mode on the same device to challenge friends and family.

MOTO W7 features two cameras - a 2.0 megapixel for still images and a second VGA camera to make video calls to friends and family. Use the full screen mode to check out your videos or clips from sites like YouTube. Plus, you can access the Web, download data and stream video fast with 3G speed.

MOTO W7 Active Edition will be available beginning in Q2 2009 in Asia and Latin America. It will be offered in two colors - Licorice and Alpine White.

Source: Motorola

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