Hulu to live-stream Dave Matthews concert

May 22 2009

Dave Matthews of the Dave Matthews Band performs at Madison Square Garden in April 2009 in New York City. Hulu.com is to provide a live stream of an upcoming concert by the Dave Matthews Band in a first for the online video website better known for showing full-length television shows and movies.

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The Dave Matthews Band said in a statement on its website that its June 1 concert from the Beacon Theatre in New York would be live-streamed on Hulu, a joint venture between News Corp., NBC Universal and The Walt Disney Co.

Hulu provided a live stream of the 2008 presidential debates but the concert is its first live music event and another step in the emergence of the Web as a rival to live television.
Hulu passed Yahoo! in March to become the number three online video site in the United States with a 2.6 percent share of the videos watched online during the month, according to figures from online research firm comScore.

Google-owned YouTube earned a dominant 41-percent share of the videos watched online in the United States in March followed by MySpace with 3.0 percent.

YouTube has also experimented with live events, providing a live stream of a press conference by President Barack Obama and a two-hour live feed of an extravaganza in November which was part concert and part variety show.

Hulu can currently only be viewed by Internet users in the United States but plans to eventually expand worldwide.

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