

Hulu to live-stream Dave Matthews concert

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Dave Matthews of the Dave Matthews Band performs at Madison Square Garden in April 2009 in New York City. Hulu.com is to provide a live stream of an upcoming concert by the Dave Matthews Band in a first for the online video website better known for showing full-length television shows and movies.

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The Dave Matthews Band said in a statement on its website that its June 1 concert from the Beacon Theatre in New York would be live-streamed on Hulu, a joint venture between News Corp., NBC Universal and The Walt Disney Co.

Hulu provided a live stream of the 2008 presidential debates but the concert is its first live music event and another step in the emergence of the Web as a rival to live television.



Hulu passed Yahoo! in March to become the number three online video site in the United States with a 2.6 percent share of the videos watched online during the month, according to figures from online research firm comScore.

Google-owned YouTube earned a dominant 41-percent share of the videos watched online in the United States in March followed by MySpace with 3.0 percent.

YouTube has also experimented with live events, providing a live stream of a press conference by President Barack Obama and a two-hour live feed of an extravaganza in November which was part concert and part variety show.

Hulu can currently only be viewed by <u>Internet users</u> in the United States but plans to eventually expand worldwide.

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