

Google ups share of Web search

May 18 2009



The logo of web search engine Google is seen behind a computer keyboard. Google increased its share of the US online search market in April while Yahoo! and Microsoft both lost ground, according to figures released on Monday by tracking firm comScore.

Google increased its share of the US online search market in April while Yahoo! and Microsoft both lost ground, according to figures released on Monday by tracking firm comScore.

ComScore said that 64.2 percent of the searches conducted by Americans in April were at [Google](#) sites, up from 63.7 percent in March.

Yahoo!'s share of the search market slipped 0.1 percentage points in April to 20.4 percent while Microsoft saw its share fall by 0.1 percentage points to 8.2 percent.

Search engine Ask held steady at 3.8 percent while AOL saw its [market](#)

[share](#) fall by 0.3 percentage points to 3.4 percent, [comScore](#) said.

The tracking firm said Americans conducted 14.8 billion searches in April, up three percent over March, with Google accounting for 9.5 billion searches, followed by Yahoo! with three billion and Microsoft with 1.2 billion.

(c) 2009 AFP

Citation: Google ups share of Web search (2009, May 18) retrieved 25 April 2024 from <https://phys.org/news/2009-05-google-ups-web.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.