

Ubisoft making food-raining game as side dish for film

April 2 2009

French videogame titan Ubisoft is cooking up a title to serve along with the release of "Cloudy with a Chance of Meatballs," an animated film set in a town where food rains from the sky.

Ubisoft is working with Sony Pictures Animation, which based the movie on a children's book that depicts a town of Chewandswallow where precipitation in the form of meals falls thrice daily.

[Ubisoft](#) says it will have a "Cloudy with a Chance of Meatballs" [videogame](#) ready for handheld devices and home consoles when the 3D film being distributed by Columbia Pictures debuts in theaters in September.

"Our teams are already working together to create a fun and engaging interactive game that will extend the film experience," said Sony Pictures Consumer Products vice president Mark Caplan.

"Our past projects together have shown that Ubisoft understands how to translate the artistry and storytelling of Sony Pictures Animation's films to the world of video games."

Ubisoft has made videogames based on Sony films "Open Season" and "Surf's Up."

Sony bills the coming film as "the most delicious event since macaroni and cheese."

Voice actors in the film include James Caan and Mr. T.

"Our teams are looking forward to creating a game that will offer parents and children an entertaining experience that they can share together while reliving their favorite moments from the film," said Christian Salomon, vice president of worldwide licensing at Ubisoft.

(c) 2009 AFP

Citation: Ubisoft making food-raining game as side dish for film (2009, April 2) retrieved 27 April 2024 from <https://phys.org/news/2009-04-ubisoft-food-raining-game-side-dish.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.