

## Denver online newspaper misses subscription goal

April 23 2009

(AP) -- The future of a Denver online news venture is uncertain.

It fell short of its <u>subscriber</u> goal, and its backers and staff parted ways.

Kevin Preblud, one of the original investors behind InDenverTimes.com, said Thursday the site attracted just 3,000 paying subscribers, well short of the goal of 50,000.

Preblud says the <u>investors</u> haven't decided on their next step. But he says the original concept of using 30 staffers from the defunct Rocky Mountain News isn't viable with that number of subscribers.

David Milstead, one of the former News staffers who planned to work for InDenverTimes.com, says some of the staffers believe they can make the orignal concept work and are looking for new backers.

The News folded in February. Thursday would have been its 150th anniversary.

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