

# Nintendo sells 100 million DS consoles

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The success of [Nintendo DS](#) consoles has been helped by the popularity of "brain-training" and other games titles that have broadened the

customer base from core gamers to women and older people.

"We aim to shift from one machine for one family to one machine for one person," the Kyoto-based company said.

The latest model with built-in cameras, the DSi, went on sale in Japan in November and is due to be released in the United States in April.

The DS trumped Sony's [PlayStation 2](#), which took five years and nine months to achieve the 100 million mark.

Nintendo has also enjoyed strong sales of its [Wii](#) home [console](#), helping it to weather the [economic downturn](#) better than other electronics makers.

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