

Netflix links online DVD service to Facebook

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Netflix workers sort DVDs at the company's Piscataway, New Jersey, distribution center on March 10, 2009. Netflix has linked to Facebook, and Blockbuster is making films available on-demand to users of TiVo digital recorder devices as the US DVD rental giants continue an Internet-age duel.

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Netflix members that belong to [Facebook](#) can connect to the online DVD rental service from the social-networking community website to rate films, write reviews, or recommend [movies](#) to friends.

"We believe the movies make for great conversations," [Netflix](#) vice

president of product management Gibson Biddle wrote in a Facebook blog post on Tuesday.

"With Facebook Connect, we hope it will be easier for you to share the movies you love with all your friends."

[Blockbuster](#) and [TiVo](#) on Tuesday unveiled an alliance to make Blockbuster's library of premium digital movies available on-demand through TiVo digital video recorders (DVRs) that connect to television sets.

Blockbuster said that it will sell the TiVo DVR models at its US stores and at its website.

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