

## iPhone porn goes 3D

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A person uses the iPhone in December 2008 in Paris. IPhone lovers can use their hot devices to view steamy adult videos in 3D.

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Adult Entertainment titan Pink Visual is filming porn videos that can be viewed in 3D on iPhones encased in Wazabee 3DeeShells tailored for the popular Apple <u>mobile devices</u> by German firm Spatial View.

"We're really excited to be working with Spatial View to provide our customers with a new dimension in porn, so to speak," Pink Visual product manager Kim Kysar told AFP on Thursday.

"This isn't like the cheesy, 1970s 3D viewing experience that a lot of us grew up with; this is cutting edge stuff. The best part is that there's no



need to wear those awful glasses."

3DeeShell is described as "protective skin" that iPhones can slide into. A window built into the shell allows 3D viewing without special eyeglasses.

"The <u>adult entertainment industry</u> has been historically at the forefront of adopting and monetizing new technologies," said Spatial View vice president of marketing Jason King.

"In the coming months, we will see a significant increase in 3D mobile content availability, both adult and mainstream for viewing on the 3DeeShell."

Pink Visual is shooting video optimized for 3D playback and had sample content ready to stream at its mobile website iPinkVisualPass.com when 3DeeShells hit the market earlier this week, according to Kysar.

Pink Visual saw visits to its mobile video service soar after Christmas as people turned on new iPhones and tapped into porn.

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