

Fujitsu launches world's first colour e-book

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An employee of Japanese computer giant Fujitsu displays the company's mobile information terminal "FLEPia" in Tokyo. Fujitsu has launched the world's first e-book with a colour display in Japan, the company said Thursday.

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When used with a separate memory card, the paperback-sized gadget dubbed the "FLEPia" can store the equivalent of 5,000 conventional books.

It weighs 385 grams (13.5 ounces), is 12.5 millimetres (half an inch) thick and has a 20-centimetre 'electronic paper' display that can show 260,000 colours.

Equipped with Bluetooth and high-speed wireless LAN, it can operate

40 hours when fully charged, the company said.

Online sales began Wednesday, priced at 99,750 yen (about 1,000 dollars). The company aims to sell 50,000 units in two years.

"We are seeing very good customer interest since the launch," said Makoto Saito, spokesman for [Fujitsu](#) Frontech, which developed the device.

Fujitsu hopes to sell the e-book abroad in the future, Saito said.

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